

## Letter from Seoul

### WCD ANNOUNCEMENTS

- **Extended Registration**

The last day to register using the online system is **March 24, 2011**. Please mark your calendars and be sure to register by this date. Afterwards, registration can only be performed on-site at the Congress and fees for both members and non-members will increase by US \$100.

- **Accommodation**

To assist those of you who have waited until recently to register, the deadline for online hotel reservations was extended from Dec. 31, 2010 to **March 30, 2011**. This is the absolute latest date by which you will be able to take advantage of the special rates and room blocks set aside exclusively for WCD participants. Hotel rooms will be in extremely high demand in May, which is the height of the "Festival Season" in Seoul, so we encourage you to make your reservation as early as possible to avoid disappointment. For more information about accommodation, please visit the Congress website or send an e-mail to [hotel@wcd2011.org](mailto:hotel@wcd2011.org).

- **L'Oréal Award**

L'Oréal and Galderma, Diamond sponsors of the World Congress of Dermatology, are taking the opportunity of this worldwide reputed event to launch the very first International Awards for Social Responsibility in Dermatology. The aim of this initiative is to reward innovative community projects which offer benefits to patients in the areas of prevention, education, quality of life and comfort of patients, access to care, social insertion or training for health professionals.

A scientific committee of internationally renowned dermatology experts will evaluate the different projects and select five laureates representing the five major global geographical zones (Europe, North America, Latin America, Africa and Asia Pacific). Since each project led by the laureate will receive a grant of \$15,000, this international award will bring to the forefront these five projects throughout the world and will allow the winners to continue their work to improve the daily life of their patients.

Any dermatologist can apply in his own name or in the name of an association and submit the application file before the deadline, on **Monday April 11, 2011**. For downloading the application file and for more information about the competition terms and conditions, please visit: <http://www.wcd2011.org> or <http://www.galderma.com>.

## GENERAL CONGRESS INFORMATION

- **Visa Information**

All foreign visitors must possess a valid passport in order to enter the Republic of Korea. Visitors from many countries are eligible for temporary visa-free travel to Korea. A full list of these countries may be found on the congress website at [www.wcd2011.org](http://www.wcd2011.org). If you require an invitation letter to obtain a visa (check with your local Korean consulate for invitation letter requirements), please complete the letter request form, which can be downloaded from the 'registration' section of the congress website, and submit to [registration@wcd2011.org](mailto:registration@wcd2011.org). Invitation letters are only provided to fully registered congress delegates.

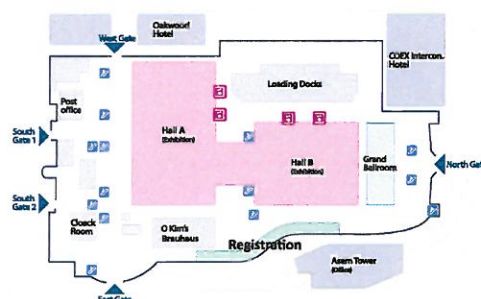
- **Getting to your hotel from Incheon International Airport**

There are three convenient means of reaching your hotel from Incheon International Airport: limousine bus, express rail and taxi. Limousine buses operate between 05:35 and 21:00 to all major hotels in Seoul and charge fares ranging from 8,000 – 14,000 KRW, depending on the number of stops. More information and tickets are available at the Transportation Information Counters (near exits 2, 4, 9 and 13) on the arrival floor (1<sup>st</sup> floor) of the passenger terminal. Visitors can also travel from Incheon Airport to downtown Seoul using the Airport Railroad Express (AREX). The trip lasts just under 45 minutes, faster than both bus and taxi, with fares at approximately 3,200 KRW. Taxis are also available around the clock for transportation from the airport to any destination in Seoul. Patrons may request a flat fare of 60,000 KRW with an additional late-night charge added for trips between midnight and 4 a.m.

- **On-site Registration**

Registration desks will be located near the East Gate of COEX directly across from O'Kims Bräuhaus (see map) and will operate during the Congress according to the following schedule:

- Monday, May 23                    14:00 – 19:00
- Tuesday, May 24                   09:00 – 19:00
- Wednesday, May 25               07:00 – 18:30  
to Saturday, May 28
- Sunday, May 29                    07:00 – 17:00



- **Delegates and Accompanying Persons Lounges**

Space has been set aside for both delegates (In Hall C adjacent to the E-poster room) and accompanying persons (Room 2 adjacent to Auditorium 3F) to relax and socialize during the Congress. Refreshments will be available in the Accompanying Persons Lounge and internet service will be provided in the Delegates Lounge.

## SCIENTIFIC PROGRAM

- **Notices for E-posters and Free Communications**

Hundreds of oral presentations have been organized into 41 separate free communication sessions. Over 2,800 E-posters will also be displayed, so we ask that all E-poster presentation materials be submitted through the online system no later than **March 30, 2011**. If your E-poster materials are not uploaded by this date, it will not be considered for any awards and your abstract may be retracted.

- **E-poster Awards**

The thirty E-poster presentations which demonstrate the highest levels of excellence and innovation will be recognized by the WCD2011 Organizing Committee through awards and grants totaling \$11,000. Members of



the Scientific Committee and experts of the 42 poster topics will evaluate each poster and determine the winners which will be divided into the following three categories:

Gold: \$500 (10 recipients)  
Silver: \$350 (10 recipients)  
Bronze: \$250 (10 recipients)

E-posters which are not submitted through the online system by **March 31, 2011** will not be considered for awards.

- **Invited Speakers: Final Request for Abstract Submissions**

Organization of the official scientific program, involving nearly 1,200 chairpersons and speakers, is nearing full completion. Therefore, we urgently request that invited speakers who have not yet submitted abstracts for their presentations do so no later than **March 12, 2011**. The online system has closed so please send abstracts via e-mail to the scientific committee at [scientific@wcd2011.org](mailto:scientific@wcd2011.org). Please also note that registration for the WCD is required for all invited speakers.

## OFFICIAL EVENTS

**Tuesday, May 24**

### **Opening Ceremony and Welcome Reception**

The 22<sup>nd</sup> World Congress of Dermatology will officially commence on May 24 with a stately Opening Ceremony accompanied by an elegant traditional Korean performance in Hall D of the COEX Center. A brief congress orientation will follow the Opening Ceremony. The festivities will continue afterwards in Hall C for the Welcome Reception, where you will have an opportunity to reconnect with your friends and colleagues while enjoying cocktails and Korean/Western fusion food. A registration badge will be required to access the evening's events.



**Saturday, May 28**

### **Gala Dinner**

We cordially invite you to attend the 22<sup>nd</sup> World Congress of Dermatology Gala Dinner where you will be treated to a truly special evening in Korea. You will enjoy an unforgettable entertainment program including many traditional Korean performances, water shows, lasers, fireworks and more while feasting on the best of Asian and Western cuisine. The dinner will take place on the shores of Mongchon Haeja Lake in the beautiful Seoul Olympic Park. Tickets for the Gala Dinner may be purchased by fully registered participants from the Congress website.



**Sunday, May 29**

### **Closing Ceremony**

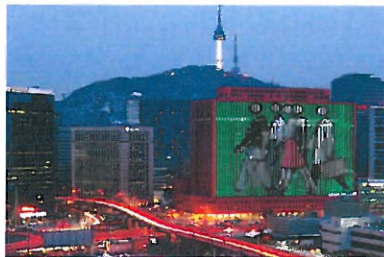
All good things must come to end, though the Organizing Committee plans to wrap up what is sure to be a memorable and rewarding week of academic, social and business exchanges in superlative style. Participants can expect more Asian hospitality and memorable performances mixed in with important summaries, announcements and declarations for the coming years of international dermatology.

## TOUR PROGRAM

An extensive tour program exploring all of Seoul in addition to other major locations in Korea and China has been designed to provide unforgettable experiences and memories for WCD2011 participants. The tour program is divided into three categories:

- **Daily Optional Tours** provide great opportunities to experience the essence of Seoul and some of the most popular nearby tourist attractions.
- **Pre and Post Congress Tours** allow participants to explore some of the more remote areas of Korea, such as Gyeongju – famous for its rich and abundant history, and Jeju Island – a UNESCO World Natural Heritage Site often referred to as the “Hawaii of Asia.” You may also join other WCD participants on a trip to Beijing, China and visit landmark sites such as the Forbidden City, Tiananmen Square and the Great Wall of China.
- **Accompanying Persons Program** – This program, with an emphasis on Korean culture and history, was designed specifically for delegates’ spouses, family members and friends. Participants can visit various historical/traditional sites, learn to make Kimchi and try their hands at various Korean arts and crafts. Registered accompanying persons may choose two program options free of charge.

For more information about the tour program and to reserve, please visit the Congress website at <http://www.wcd2011.org>.





## Indian Association of Dermatologists , Venereologists and Leprologists (IADVL) Bids for 2015 WCD at BANGALORE



Indian Association of Dermatologists, Venereologists and Leprologists (IADVL) is eager to welcome you all to Bangalore, India during 2015. In the past few months IADVL has been active academically as it was the season for conferences throughout India. We have organised our Annual National Conference DERMACON 2011 at Gurgaon, Haryana which was attended by around 5000 delegates and Co-delegates. This was one of the good conferences organised in recent times. The organisational skills, scientific content of the conference, introducing newer methods of learning, creating opportunities for residents to learn, attendance and participation of sponsors and exhibitors are increasing year after year. We have also witnessed good conferences at several state levels (CUTICONS) and Zonal levels (DERMAZONES) too. All these conferences creates opportunities for both younger and senior Dermatologists to update their knowledge and apply the same in their day to day sphere of activities. Dermato-surgery conference conducted by Association of Cutaneous Surgeons (India) at Aurungabad during November 2010 needs special mention. Cosmetology Society of India too, which is also a sister society of IADVL organised a conference which also draws large attendance and is becoming more and more popular. Apart from these we had focus conferences on Hair (Hair India at Chennai), pigment (Chrome Age Asia at Calicut), Contact Dermatitis Conference (CODFI) and Pediatric Dermatology (ISPD) conferences too, which made sure that throughout the year an highly academic atmosphere was maintained.

Bangalore dermatologists are organising another focussed conference on a day to day social disease, which has invaded and affected a large population of this vast country, i.e., Vitiligo. VITILICON 2011 during the ensuing April 22nd to 24th is an attempt to highlight and focus the current concepts of treating Vitiligo and also touch upon the future prospects too. An attempt is also being made to form a Global Trust to encourage basic research in Vitiligo, spread awareness amongst public about the disease and also conduct multi-centric clinical studies with regards to new modalities of treatment. Emphasis is also on to continue this on a long term basis.

It is with the utmost pride and privilege that we write to you all on behalf of the WCD 2015 IADVL, India Bidding Committee. As you all are already aware that IADVL, India is in the process of bidding for the World Congress on Dermatology for the year 2015 to be brought to Bangalore, India. The bid meeting will be held during the WCD 2011 at Seoul, Korea. This bid process is being done under the strong and able support of IADVL, India, one of the largest dermatological bodies in the world.

The WCD bidding committee with its dynamic team headed by Dr.Chetan Oberai and Dr.S.Sacchidanand and ably supported by an equally dynamic and enthusiastic team of IADVL headed by Dr.S.D.N.Guptha and Dr.C.R.Srinivas is all geared up to present the facts and figures of hosting such a magnanimous World Congress. Having had one of the most successful National Conferences of Dermatology in Bangalore, India and with its highly friendly and cosmopolitan nature, its easy access to the world and the salubrious weather throughout the year we hope to host WCD 2015 in Bangalore, India.

WCD 2015 Bangalore, India has a promotional booth at the Exhibition Area of the WCD 2011. Please do visit the IADVL, India booth to get a feel of what awaits for you in India as a congress country which is the ideal place for work and leisure combined. We take pride in inviting you all to taste the hospitality of India at our Booth no.C093, Hall A.

IADVL is also organising Ancillary meeting on 24<sup>th</sup> may from 9AM to 1PM. We request all delegates to attend this academic programme.

Please do visit our website [www.wcd2015.in](http://www.wcd2015.in) to know all details of the Bid for Bangalore India, the place to be in 2015 for the World Congress of Dermatology.

Looking forward to meeting you all and in anticipation of your kind support for our bid to Bangalore, India we welcome one and all to meet us at our promotional stall at WCD 2011,Seoul, Korea.

We welcome you all with folded hands to Bangalore, India for the World Congress of Dermatology

Thank you!

Dr. Chetan Oberai, Chairman  
Dr.S.Sacchidanand, Secretary General  
WCD 2015  
Bangalore, India

Dr S D N Guptha, President IADVL

## **OTHER NEWS**

IADVL arranged the 39<sup>th</sup> Annual Conference at GURGAON from Feb 3-6<sup>th</sup> 2011 at Gurgaon Haryana. Nearly 5,000 delegates participated actively in the conference. Dr S D N Guptha took over as the National President from Dr Hemangi R Jerajani. Dr Ramesh Bhat and Dr Jayadev will continue as Hon Secretary and Treasurer for another year. The conference included academic sessions on all aspects of Dermatology. Six ancillary meetings were arranged by sister societies also. Post graduate Residents had the opportunity to participate in Award paper, Poster sessions and National Quiz Programmes.





DERMACON- Annual conference of IADVL at GURGAON, Haryana



Inauguration of Trade Exhibition by Hon Chief minister of Haryana

Sri. Bhupindersingh Hooda



DERMACON Inauguration-Dr H R Jerajani, Past President, Dr S D N Guptha,President and Dr V K Jain  
Org Secretary

Compiled By

**Dr Ramesh Bhat M**

**Hon Gen Secretary, IADVL**

**Prof & HOD, Fr Muller Medical College, Mangalore, Karnataka, INDIA**





## **The Italian Bidding Committee for the 23rd World Congress of Dermatology in Rome in 2015**

The Seoul Congress is almost there!

We already recalled the historical and cultural richness and beauty of Rome, now we would like to focus on the strategic importance of the location explaining why the FIERA DI ROMA is the perfect location for The 23<sup>rd</sup> World Congress of Dermatology.



A congress scientifically solid needs different spaces and meeting rooms.

The new Congress Hub offers 60 meeting halls and modern multifunctional spaces adaptable to any congress needs.

Its 14 halls have a capacity that varies from minimum of 50 pax up to 20.000 pax.

The Convention Centre is a structure which is able to host even the more demanding programs of the large scientific conferences in an elegant and functional setting. Congress Hub is equipped with all the services and infrastructures required to develop a top level international congress.

The many sponsors and companies willing to participate will need big open spaces to exhibit: all pavilions are free of bay pillars.

There are three different types of pavilions - A, B or C - depending on the dimensions and the capacity that is why the Fiera di Roma is an extremely versatile and flexible location.

It's a strategic location, located between the international airport and the city.

Connections are guaranteed with:

regular rail services by Trenitalia from the Rome Ostiense, Tiburtina and Trastevere stations.

From Termini station to Fiera Roma and to Leonardo Da Vinci Airport the service is guaranteed through the "LEONARDO EXPRESS" with scheduled departures every 20 minutes no other stop in between.

Laurentina Metro Station is close with continuous shuttle to/from Fiera.



The choice of the hotels has been carefully made considering both the economic and the practical aspects. Rome can offer more than 4.000 facilities with a price range to suit all budgets from five stars to low-cost accommodation.

All the hotels are well connected to the congress areas as they are next to Metro stops. Such a concentration will certainly have a positive influence on the possibility of living the city when free from the scientific sessions as well as on informal contacts among participants.

The Italian Bidding Committee supported by all the Italian Society is at your disposal for more information or subscription to our newsletter, please email us: [rome2015wcd@triumphgroup.it](mailto:rome2015wcd@triumphgroup.it).

Suggestions are always welcome!

Prof. Sergio Chimenti, President

Prof. Antonella Tosti, General-Secretary

Prof. Carlo Gelmetti, Scientific Secretary

Prof. Alberto Giannetti, Honorary President





**Vancouver 2015 World Congress of Dermatology Bid**  
[www.derm2015.org](http://www.derm2015.org)

**V is for Vancouver!**



*Dr. Jerry Shapiro and Dr. Harvey Lui invite you to their home in Vancouver.*

**An Award-Winning City.** It's official—again! For the fifth year in a row, Vancouver has just been ranked as the most liveable city in the world by the Economist magazine's Intelligence Unit (February 2011). Outstanding **health care, infrastructure, culture, environment, and education** are the top reasons why Vancouver is at the top of the list for where people would prefer to live if they could choose any place in the world. Come and find out for yourself what everyone is talking about during our Global Celebration of Dermatology in Vancouver.

**A Global Celebration of Dermatology.** Our theme and vision for the world's premier dermatology conference involves celebration, innovation, and inclusivity. There is so much to be proud of in our specialty and our goal for the WCD in Vancouver is to draw on this energy to reach even greater heights. Dermatologists are amongst the most content medical professionals anywhere and medical trainees continue to rank dermatology as one of the most desired medical specialties for advanced training. Add to this the unprecedented and growing range of treatments we can offer our patients as well as new basic skin science discoveries—and it's clear that there's a lot to celebrate!





*Vancouver's Convention Centre is located right on the waterfront.*

**A World Class Convention Centre.** Our award-winning, world class Vancouver Convention Centre will serve as one of the most beautiful venues to ever host a World Congress of Dermatology. The Centre is one of the **2010 Olympic** infrastructure legacy projects, and is situated on the waterfront in the heart of downtown Vancouver. Participants will enjoy stunning views of the harbour and mountains as they move between their sessions. This brand new, state of the art facility will support the latest technology to ensure that programs will be interactive and provide complimentary WiFi to keep everyone connected. Smartphone technology and specialized iPhone apps will help delegates make the most of their WCD experience, while providing a new dimension for lively and instantaneous interactions that will go beyond traditional PowerPoint and microphones. We are lucky to be able to boast that the Vancouver Convention Centre is within walking distance to a spectacular variety of accommodation, dining, shopping, tourist attractions and transit.



*Vancouver's 2010 Olympics were a great international success.*





*Vancouver – a modern city with strong links to the past.*

**Vancouver – Accessible, Affordable, and Available.** Vancouver is modern highly accessible destination, and over 90% of Congress delegates will arrive either on direct flights or within one airline connection. An efficient subway system connects the Vancouver International Airport to downtown hotels in only 20 minutes for the low cost of \$8.75. Vancouver citizens live and work in the downtown core, so no matter what the time of day, the city is alive and safe with people, energy, and excitement. The distance from one end of the downtown core to the other end is only 1.5 kilometres (1 mile); less than half an hour anywhere by foot! With over 13,000 hotel rooms situated in this downtown core, participants will be able to walk to the Congress site or take a quick shuttle bus. Whether it's food, lodgings, or fun, Vancouver can easily meet the needs of the budget-conscious, or those seeking to satisfy special indulgences. It's really no surprise why so many people who visit Vancouver wish to live here forever.

**An Experienced Team.** Over the past four years the Vancouver 2015 WCD Bid Committee has travelled the world to promote our city and our vision for inviting the world of dermatology to Vancouver for a truly unique celebration. We represent a high profile team of confident, dedicated and accomplished dermatologists and organizations that will build on a track record of effective marketing and strong, prudent financial management. We have the support and active participation from Tourism Vancouver, Vancouver Convention Centre, Vancouver Hotel Association, Canadian Tourism Commission and all Canadian dermatologists. Vancouver has learned a lot from hosting the 2010 Winter Olympics, and we will promote the Vancouver WCD in the same way we have conducted our Bid: with energy, enthusiasm, competence, respect, and tight organization. And we will continue to continually seek feedback and input from all of our dermatologist colleagues within the global ILDS community to make sure it meets everyone's needs.

**It's Everybody's World Congress.** Our Canadian reputation for hospitality and friendliness will be extended to all delegates, and we will ensure that this celebration will be truly global through a generous scholarship program for trainees and developing countries. Everyone feels at home here since Vancouver is easily one of the most multicultural cities in the world. We will also be convening two special forums featuring Patient Advocacy and Support Groups and Allied Health Care Professionals in Dermatology. Both of these will be webcast to the rest of the world. The Vancouver 2015 WCD financial plan will support a superlative and inclusive Congress while also generating a

surplus for the ILDS and the Canadian World Congress Global Legacy Fund. The Legacy Fund will be used to enhance ongoing Canadian contributions to promoting international dermatology through innovative global educational programs and scientific discovery.

**A Complete Experience Awaits You - It's a World in a City.** Vancouver is a dynamic, international city that offers an unprecedented range of activities, experiences and adventures—our culture lives and breathes, and you will feel it as soon as you step off your plane. You will most definitely want to bring your family with you. Multiculturalism is threaded throughout the city in the restaurants and unique neighbourhoods. Whether you find time before, during or after the Congress, downtown Vancouver features all the cosmopolitan activities you'd expect from a world-class city, including fantastic shopping, true world-class dining, stunning parks and beaches. Stroll through art galleries or museums, enjoy the sites and scents of the many botanical gardens, take a harbour cruise, whale watching or go heli-rafting – all these activities will showcase the beauty and hospitality of Vancouver. People all over the world dream about seeing the Rocky Mountains, Alaskan glaciers, unique wildlife, and experiencing the incomparable lifestyle of the west coast of North America. Here's your chance to experience something truly special, new, and unique.

**Focusing on the Future.** The Vancouver WCD will build on a strong tradition of World Congresses dating back to the first meeting in 1889 in Europe. The most recent congresses have rotated over 4 separate continents including Australia (1997), Europe (2002), South America (2007), and Asia (2011). Our desire to host the world in North America is as strong as ever! We all know where we've come from as a specialty, and we now invite you to launch dermatology's future in modern Vancouver. For our entire Bidding Team, what started as a 4-year adventure to promote Vancouver as Canada's candidate to host the 2015 World Congress of Dermatology has culminated in a flurry of activity in preparation for our Bid presentation this May in Seoul, Korea. Our commitments to the global dermatology community include:

- A global celebration theme with an innovative and internationally inclusive program
- A state-of-the-art new convention centre within walking distance of over 13,000 hotel rooms
- A safe, clean, affordable, and accessible city
- A city of unparalleled scenic beauty
- A competent, professional and organized committee

Having participated in many dermatology conferences with our co-bidding colleagues from Austria, India, and Italy, we would like to commend the efforts of all bidding candidate cities. The bidding process is a wonderful testament to the importance of the World Congress of Dermatology as the leading international gathering for dermatologists.

We sincerely value your friendship, conversations, and advice over the past four years. Thank you for telling us what you wish to see at the next World Congress after Seoul. We are confident that we have been able to reflect your hopes and dreams in our Bid Proposal, and we now eagerly await your judgement.

Thank you for your support of Vancouver, Canada for 2015. But first let's have a great time in Seoul!

Vancouver 2015 World Congress of Dermatology Bid Committee

Jerry Shapiro, *President*  
Harvey Lui, *Secretary-General*



**The future of global dermatology will be decided in Seoul!**

The Vienna bid campaign “From a proud past to a challenging future” had another highlight in New Orleans at the 69<sup>th</sup> AAD Annual Meeting, where we presented our bid for the World Congress of Dermatology in 2015.

Equipped with Austrian specialities such as Mannerschnitten and Mozartkugeln and charming keyholders by the Austrian designer Swarovski, we were overwhelmed by an incredibly huge number of inquiries about our work and the bidding procedure at our booth.



On Saturday, 5 February 2011 we were delighted to welcome so many of you at the Austrian Bidding Committee Cocktail at Loews New Orleans Hotel. While the team of Austria’s celebrity chef Attila Dogudan indulged us with national specialities, there was time to gather with old friends and new colleagues for interesting talks about current and prospective topics in dermatology.

One final highlight of our campaign will be presented at the 22<sup>nd</sup> World Congress in Seoul. On May 24<sup>th</sup> we stage an Ancillary meeting between 09:00–17:00 in the Grand Ballroom # 104, at the COEX in Seoul. During this meeting we will discuss our

concepts for dermatology in the future and the possible contributions of Central European Dermatology to it. Following the enthusiastic commentaries in New Orleans we decided to round up the scientific programme with another celebration of Central European Cuisine from the hands of Attila Dogudan, Austria’s famous event specialist and chef of the catering for most major airlines and formula 1.



To all of you who approached us with deep interest and confirmed their genuine support for our efforts to organise the 23<sup>rd</sup> World Congress of Dermatology in Vienna, we would like to extend a very sincere and warm

**THANK YOU!**

For the Austrian Bidding Committee for WCD 2015:

Beatrix Volc-Platzer, MD, President  
Johann Bauer, MD, Secretary General

